



Anna Voigtländer

Illustration & Animation



Work experience

Since 2024 **University of Tübingen**
Guest lecturer for explainer films & 2D animation

I offer beginner level seminars on explainer videos and 2D animation at the department of Media Studies. These seminars combine theoretical input with practical exercises for creating ones own project.

2021-2025 **dipool - Online-Marketing & Content Creation**
Online-marketing, concept development, graphic design and animation

My part-time position as graphic designer and social media manager at the Tübingen-based agency included creating concepts, corporate designs, social media content and animations for handicraft businesses, schools, doctor's offices and restaurants.

Since 2015 **Self-employed**
Illustrator, animator and graphic designer

I specialize in science, education, and entertainment: I create explainer videos that explore complex scientific themes. I illustrate books, online platforms, storyboards, assets for movies and video games. I design interactive educational resources, e-books and classical print media. I also create commissioned works of art.



Education

2014-2016 **M.A., Media Studies**
Eberhard-Karls-Universität, Tübingen

Focus: Film and Animation
Graduation project: Plastic — an animated short film exploring the issue of ocean pollution.

2010-2014 **B.A., English and American Literature and Culture / Art History**
Eberhard-Karls-Universität, Tübingen

Focus areas: literature, culture, photography, and Impressionism.
Thesis: An analytical study of the depiction of women as witches in 20th-century literature.

2007-2010 **State-certified Graphic Designer**
Akademie für Kommunikation, Heilbronn, Germany

1997-2006 **General Higher Education Entrance Qualification (Abitur)**
Hohenlohe Gymnasium, Öhringen, Germany



About me

I am an illustrator, animator and graphic designer. For over 10 years I've been working on projects in science, education and entertainment.

My style is flexible and varies from project to project, depending on their needs and expectations.

My personal work is often dreamy, colorful and playful. I like experimenting with contractions, colors and forms.

Contact

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Skills

- Affinity Photo/ Designer/ Publisher
- Moho/ Videoscribe/ Capcut
- Procreate
- Adobe Acrobat
- Adobe Creative Suite

Softskills

- Project management
- Conceptual work
- Quick understanding of complex content
- Quick learner of new skills/ software