



# Anna Voigtländer

## Illustration & Animation



### Work experience

**Since 2024** **University of Tübingen**  
Guest lecturer for explainer films & 2D animation

I offer beginner level seminars on explainer videos and 2D animation at the department of Media Studies. These seminars combine theoretical input with practical exercises for creating ones own project.

**2021-2025** **dipool - Online-Marketing & Content Creation**  
Online-marketing, concept development, graphic design and animation

My part-time position as graphic designer and social media manager at the Tübingen-based agency included creating concepts, corporate designs, social media content and animations for handicraft businesses, schools, doctor's offices and restaurants.

**Since 2015** **Self-employed**  
Illustrator, animator and graphic designer

I specialize in science, education, and entertainment: I create explainer videos that explore complex scientific themes. I illustrate books, online platforms, storyboards, assets for movies and video games. I design interactive educational resources, e-books and classical print media. I also create comissioned works of art.



### Education

**2014-2016** **M.A., Media Studies**  
Eberhard-Karls-Universität, Tübingen

Focus: Film and Animation  
Graduation project: Plastic — an animated short film exploring the issue of ocean pollution.

**2010-2014** **B.A., English and American Literature and Culture / Art History**  
Eberhard-Karls-Universität, Tübingen

Focus areas: literature, culture, photography, and Impressionism.  
Thesis: An analytical study of the depiction of women as witches in 20th-century literature.

**2007-2010** **State-certified Graphic Designer**  
Akademie für Kommunikation, Heilbronn, Germany

### About me

I am an illustrator, animator and graphic designer. For over 10 years I've been working on projects in science, education and entertainment.

My style is flexible and varies from project to project, depending on your needs and expectations.

My personal work is often dreamy, colorful and playful. I like experimenting with contratictions, colors and forms.

### Contact

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### Skills

- Procreate
- Moho/ Capcut
- Affinity Photo/ Designer/ Publisher
- Adobe Photoshop/ Illustrator/ InDesign/ Acrobat

### Softskills

- Project management
- Conceptual work
- Quick understanding of complex content
- Quick learner of new skills/ software